

8th Taste of Brews Long Beach on 8.18.18

- Long Beach's Premier Craft Beer Fest
- 3,500 Loyal & affluent attendees
- Dozens of "superior" craft breweries
- 75 % of attendees are age 21 to 49
- 88% of attendees earn ≥ \$50K annually
- Offerings not found in stores
- Gourmet food trucks and vendors
- Live bands & adult activities
- Spectacular ocean-front venue
- Not your typical "drunk-fest"























